

Salute Page Sales Overview Letter

To: Miss Missouri 2017 Pageant Contestants, Parents and Local Pageant Directors

Dear Friends:

The following materials detail the Pageant's Salute Page Program. Now in its 28th year, this program is widely viewed by past participants as beneficial to contestants and the Miss America system. It will be imperative that you read all of the information carefully.

The Miss Missouri board members are delighted with the success of the award program for Salute Page sales, which began several years ago. (1) The contestant who sells the most ads will go first in the lottery. This process will continue until we get to all contestants who have sold eight ads, those contestants selling eight ads will draw numbers for their spots, then the remaining contestants will draw numbers for their spot in the lottery. (2) All contestants selling eight or more will qualify for one of two \$500 checks to help pay the expenses of the contestant to the Miss America Pageant, or to be used as a scholarship by the contestant. **Each contestant will receive \$50.00 per page rebate. 8 (pages) x \$50.00 =\$400.00.** This can help offset your production cost.

With great confidence that your experience will be rewarding, I urge pageant contestant participation and the enthusiastic encouragement of local directors and parents.

To ensure your understanding of this incentive program I ask that you please examine all documents in this category.

2017 Salute Page Program Overview Letter (you are reading it now)

2017 Salute Page Explanation

2017 Salute Page Instructions

2017 Salute Page Sales Receipt

2017 Salute Page Sales Summary

And new this year 2017 Quick and Easy Guide to Salute Pages

Thank you for your participation in the Miss Missouri Scholarship Pageant. I hope you will find that your participation in the program heightens your level of accomplishment and success as contestants and your sense of satisfaction as parents and volunteers.

Sincerely,

Kent Groves

Salute Page Coordinator

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