

Salute Page Sales Overview Letter

To: Miss Missouri 2018 Pageant Contestants, Parents and Local Pageant Directors

Dear Friends:

The following materials detail the Pageant's Salute Page Program. Now in its 29th year, this program is widely viewed by past participants as beneficial to contestants and the Miss America system. It will be imperative that you read all the information carefully.

The Miss Missouri board members are delighted with the success of the award program for Salute Page sales, which began several years ago.

Rewards for Selling Ad Pages for the Program Book

- (1) Contestants will select position in the Competition Order according to the Number of Salute Pages SOLD. (For example: Whoever sells the most ad pages goes first in the Lottery, the person selling the second most ad pages will go second, third will go third and on down the line.
- (2) Ties will be determined by a coin flip or something similar.
- (3) All contestants selling eight or more ad pages will qualify for one of two \$500 checks to be paid the day of orientation.
- (4) Contestants unable to attend Orientation will go last in the lottery.

Each contestant will receive \$50.00 per page rebate. 8 (pages) x \$50.00 =\$400.00. This can help offset your production cost.

With great confidence that your experience will be rewarding, I urge pageant contestant participation and the enthusiastic encouragement of local directors and parents.

To ensure your understanding of this incentive program I ask that you please examine all documents in this category.

2018 Salute Page Program Overview Letter (you are reading it now)

2018 Salute Page Explanation

2018 Salute Page Instructions

2018 Salute Page Sales Receipt

2018 Salute Page Sales Summary

And new this year 2018 Quick and Easy Guide to Salute Pages

Thank you for your participation in the Miss Missouri Scholarship Pageant. I hope you will find that your participation in the program heightens your level of accomplishment and success as contestants and your sense of satisfaction as parents and volunteers.

Sincerely,

Kent Groves

Salute Page Coordinator

missmosalutepages@gmail.com